

Endangered Marine Species Conservation Management Awareness Programme

On 8th July 2026, Bumi Armada collaborated with the Department of Fisheries (DOF) Pahang for the Marine Endangered Species Awareness and Conservation Programme at the Cherating Turtle Conservation and Information Centre (PKPP Cherating). The programme included activities such as beach clean-up, turtle nesting post-mortem, conservation briefing and turtle release.

The highlight of the programme was the release of two hawksbill mother turtles (*Eretmochelys imbricata*), were fitted with satellite telemetry tracking devices to monitor their migration routes and support turtle conservation research. In addition, 350 hawksbill turtle hatchlings were released into the sea, with hopes that they will return to Cherating beach in the future to continue the species' life cycle. This initiative reflects Bumi Armada's commitment to biodiversity conservation and environmental sustainability, supporting SDG 14 (Life Below Water) and SDG 15 (Life on Land).

