

Beach Clean-Up & Marine Life Awareness Programme

On 9th May 2024, Bumi Armada Berhad collaborated with the Department of Fisheries Pahang for a beach clean-up and marine life awareness programme at Kampung Baru Berserah, Pahang. With 100 volunteers, including local fishermen, we collected 180 kgs of waste in one hour, supporting SDG 4 (Quality Education), SDG 13 (Climate Action), and SDG 14 (Life Below Water). This initiative emphasised the importance of marine conservation and fostered environmental awareness in the community.

